



ADVERTISING ORDER

Agency / Billing Address

Marketing Resource Group, Inc.
225 S. Washington Square
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Media Buyer Contact Information

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Advertiser: Stephen Markman for Justice & Brian Zahra for Justice

Job Number: 12-MZJ-900

Flight Dates: 10/26/12 -11/5/12

Candidate Network TV										Friday - Sunday	Monday - Sunday		Monday			
										October 26 - 28	October 29 - November 4		November 5			
DMA	Station	Network Affiliation	Days	Daypart Start	Daypart End	Program Name	Rate :30 Spot	Rate Type/Class	Spots per Week	Total Gross Cost per Week	Spots per Week	Total Gross Cost per Week	Spots per Week	Total Gross Cost per Week	Spots per Flight	Total Gross Cost per Flight
Grand Rapids-K	WOOD	NBC	MON-FRI	6:00 AM	7:00 AM	NEWS 8 DAYBREAK II	\$ 650.00	LEVEL 3 48 HC	1	\$ 650.00	3	\$ 1,950.00	1	\$ 650.00	5	\$ 3,250.00
Grand Rapids-K	WOOD	NBC	MON-FRI	7:00 AM	9:00 AM	TODAY SHOW	\$ 975.00	LEVEL 3 48 HC	1	\$ 975.00	3	\$ 2,925.00	1	\$ 975.00	5	\$ 4,875.00
Grand Rapids-K	WOOD	NBC	MON-FRI	5:30 PM	6:00 PM	NEWS 8 AT 5:30	\$ 1,150.00	LEVEL 3 48 HC	1	\$ 1,150.00	3	\$ 3,450.00	1	\$ 1,150.00	5	\$ 5,750.00
Grand Rapids-K	WOOD	NBC	MON-FRI	11:00 PM	11:35 PM	NEWS 8 AT ELEVEN - WEEKDAY	\$ 1,450.00	LEVEL 3 48 HC	1	\$ 1,450.00	3	\$ 4,350.00	1	\$ 1,450.00	5	\$ 7,250.00
Grand Rapids-K	WOOD	NBC	SAT	6:00 AM	7:00 AM	NEWS 8 SATURDAY MORNING	\$ 350.00	LEVEL 3 48 HC	1	\$ 350.00		\$ -		\$ -	1	\$ 350.00
Grand Rapids-K	WOOD	NBC	SAT	8:00 AM	10:00 AM	SATURDAY TODAY	\$ 675.00	LEVEL 3 48 HOURS		\$ -	1	\$ 675.00		\$ -	1	\$ 675.00
Grand Rapids-K	WOOD	NBC	SAT	11:00 PM	11:30 PM	NEWS 8 AT ELEVEN	\$ 1,450.00	LEVEL 3 48 HOURS		\$ -	1	\$ 1,450.00		\$ -	1	\$ 1,450.00
Grand Rapids-K	WOOD	NBC	SUN	6:00 AM	7:00 AM	NEWS 8 SUNDAY MORNING	\$ 300.00	LEVEL 3 48 HC	1	\$ 300.00		\$ -		\$ -	1	\$ 300.00
Grand Rapids-K	WOOD	NBC	SUN	7:00 AM	8:00 AM	NEWS 8 SUNDAY MORNING	\$ 500.00	LEVEL 3 48 HOURS		\$ -	1	\$ 500.00		\$ -	1	\$ 500.00
Grand Rapids-K	WOOD	NBC	SUN	8:00 AM	9:00 AM	SUNDAY TODAY	\$ 1,000.00	LEVEL 3 48 HC	1	\$ 1,000.00		\$ -		\$ -	1	\$ 1,000.00
	WOOD Total								7	\$ 5,875.00	15	\$ 15,300.00	4	\$ 4,225.00	26	\$ 25,400.00

NET TOTAL COST \$ 21,590.00